



# Project Title: How sustainable is Bhar

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## ***Project Introduction:***

Future decisions are based on the challenge to prevent producing waste or to consider waste as a valuable resource.

The current railway minister from India wants to avoid large masses of plastic waste from discarded tea cups by simply replacing the synthetic material with traditional terracotta.

## ***About Organisation:***

Innovation Researcher and Designer

MA/MSc Global Innovation Design, Royal College of Art, Imperial College London  
BA Product Design, HFBK Hamburg, Design Academy Eindhoven

My future idea is to co-found a new design company or join a design team in order to continue creating international solutions for global sustainability goals.

## **Images**

*The pictures are to be found in the images folder.*

File Name: ddw-webcontent-pictures-cup\_1629743178.jpg

Picture Caption: Bhar, the disposable cup made from terracotta.

Picture Credits: -

File Name: ddw-webcontent-pictures-waste\_1629743195.jpg

Picture Caption: Plastic and terracotta waste in Kolkata.

Picture Credits: -

File Name: ddw-webcontent-pictures-potter\_1629743214.jpg

Picture Caption: Potter Ramdjar Prajapati from Kolkata.

Picture Credits: -

File Name: ddw-webcontent-pictures-vendor\_1629743247.jpg  
Picture Caption: Bhar adds a unique flavour to sweet chai.  
Picture Credits: -

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