



Project Title: Feel the future of fashion's inclusivity!

Hosted By: SeeFeel

Project Introduction:

Today's world is focused more and more on inclusivity. Then why is the fashion industry falling behind? When dealing with a visual impairment, shopping can become hard work instead of a fun pastime. Isn't it time for a change?

About Organisation:

In 2019 I (Rachel Lourens) graduated as a textile engineer, feeling inspired to design garments with meaning and to help a specific target group. SeeFeel was born out of the research I did for my graduation thesis. I did research into how certain added details can help people with a visual impairment shop. During my education I realized how polluting the fashion industry is, and this made me realize you should only make products if they contribute to society.

Images

The pictures are to be found in the images folder.

File Name: seefeel-web-8_1629377282.jpg
Picture Caption: 3D logo's to feel size and color
Picture Credits: Jellien.nl

File Name: seefeel-web-6_1629377367.jpg
Picture Caption: QR-code lets you listen to a detailed discription
Picture Credits: Jellien.nl

File Name: seefeel-web-60_1629377442.jpg
Picture Caption: 3D printed label to indicate the back
Picture Credits: Jellien.nl

File Name: seefeel-web-16_1629377499.jpg
Picture Caption: Petra with her blind guide dog wearing SeeFeel
Picture Credits: -

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