



# Project Title: Illusory Material

Hosted By: Jiani Zeng and Honghao Deng

## *Project Introduction:*

Illusory Material is a design philosophy, computational workflow that enables the designer to create material with dynamic color & texture in a controlled way. It breaks down design medium into 'matter', restructuring and reinventing materiality with unique expressions, properties & experiences.

## *About Organisation:*

Graduated from MIT & Harvard, Jiani and Honghao are award-winning innovators working in the intersection of design and emerging technologies such as IoT, tangible interfaces and voxel printing. Their work has been awarded with Red Dot Best of Best, IF, Architizer A+, Core77 Design Award, IDEA, A'Design Award Platinum & Gold, and featured by Domus, TechCrunch, INNOVATION, ARCHITECT magazine, Dexigner, Fast Compay, CCTV, the National and CBS.

## Individual Participants

Name: Jiani Zeng

Project Name:

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Name: Honghao Deng

Project Name:

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# Images

*The pictures are to be found in the images folder.*

File Name: material-wave\_1600492428.jpg  
Picture Caption: Illusory Material printed models  
Picture Credits: Jiani Zeng and Honghao Deng

File Name: 2-computational-geometry-lens-color-changing\_1600491426.jpg  
Picture Caption: Computational geometry covered by lenticular lens  
Picture Credits: Jiani Zeng and Honghao Deng

File Name: 3-3d-optical-textiles-printed-on-flex-material\_1600491426.jpg  
Picture Caption: 3D optical textiles printed on flex material  
Picture Credits: Jiani Zeng and Honghao Deng

File Name: 4-loopop-interactive-lollipop\_1600491426.jpg  
Picture Caption: "Loopop" - interactive lollipop  
Picture Credits: Jiani Zeng and Honghao Deng

File Name: dsc00052-2\_1603657954.jpg  
Picture Caption: "nseen" - minimalist perfume bottle  
Picture Credits: -

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