



# Project Title: Aeon - Privacy by Design

**Hosted By: Bureau Moeilijke Dingen**

## ***Project Introduction:***

Privacy is often stuck between discussions of ethics and compliance. What if we could make privacy tangible and easy-to-use for citizens? Aeon is an app that gather traces you have left on the internet. Now yours, you are free to delete, modify and add to the gathered data.

## ***About Organisation:***

Bureau Moeilijke Dingen is a design studio, based in Eindhoven, the Netherlands. It is concerned with the interaction between humans and technology. The studio is specifically focused on the Internet of Things and Artificial Intelligence.

Lei Nelissen is a graduate student in Industrial Design at Eindhoven University of Technology. His graduation project is concerned with making data rights and privacy tangible for citizens.

## **Individual Participants**

**Name: Joep Elderman**

**Project Name:**

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## **Images**

*The pictures are to be found in the images folder.*

File Name: artboard-1\_1600266368.png

Picture Caption: -

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File Name: artboard-2\_1600266368.png

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*For questions regarding this content please get in touch with us via [press@dutchdesignfoundation.com](mailto:press@dutchdesignfoundation.com).*