



Project Title: Putting the Planet First - a new orientation

Hosted By: Medinge Group - a global Think Tank on Branding

Project Introduction:

Four rivers already have legal rights. What if this was extended to other natural resources? Together with Medinge Group, you can explore what's already being done to include nature as legal entity in design. Review the influence of these actions and help define a new framework for impactful design.

About Organisation:

Medinge is a not-for-profit Think Tank on branding. A collective of brand academics, guardians and visionaries from around the world whose purpose is to influence business to become more humane and conscious in order to help humanity progress and prosper.

We stand for Brands with a Conscience. A brand with a conscience build sustainable thinking into the core of what it does and always tries to act responsible. To the benefit of all stakeholders, including the Planet.

Images

The pictures are to be found in the images folder.

File Name:	logo-reconnect-groen_1599463057.png
Picture Caption:	Put Planet First.
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