



Project Title: Designing for Trust: No Trust, No Intimacy

Hosted By: Marketing Design Lab

Project Introduction:

In this world full of crisis, trust is the one true cornerstone of life. However, trust appears to be rather elusive. But is it really? What if we can design for trust?

About Organisation:

Together we are designing the future. The Marketing Design Lab guides organizations and individuals towards a design-oriented practice. The core activities of the Marketing Design Lab are training (among other things in Design Thinking, Storytelling, Creative Thinking and Neuromarketing), coaching, inspiration and research.

Images

The pictures are to be found in the images folder.

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