



# Project Title: Run With Birds

Hosted By: Mi Zhou

## *Project Introduction:*

Run With Birds is an activewear concept that responds to bird sound. The activewear connects with a mobile app that allows users to explore their interactions with local birds.

## *About Organisation:*

Mi Zhou graduated from the Royal College of Art (MA) in 2020 and Central Saint Martins (BA) in Textile Design. She specialises in combining a variety of design techniques, using colour, materials and fabrics to narrate the relationship between humans and nature.

## Individual Participants

Name: Mi Zhou

Project Name:

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## Images

*The pictures are to be found in the images folder.*

File Name:	featured-image-copy_1598443770.jpg
Picture Caption:	-
Picture Credits:	-

File Name: journey-map-copy\_1598443770.jpg  
Picture Caption: User journey map  
Picture Credits: -

File Name: textures-1-copy\_1598443770.jpg  
Picture Caption: 48 days birdsongs data collection  
Picture Credits: -

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