



## Project Title: BLEND

Hosted By: Ward Wijnant

### *Project Introduction:*

BLEND is inspired by the thought that out of one tree, the same wood, different patterns and structures can be gained. It visualizes the effect of different sawing techniques by emphasizing the woodgrains. By playing with inlay work and grain directions, the wood shows a surprising new perspective.

### *About Organisation:*

Ward Wijnant (1987, Tilburg) developed during his studies at the Wood and Furniture College various furniture making techniques and a broad material knowledge. At the Design Academy Eindhoven he learned conceptual thinking and working. He graduated as an independent designer and started his own company in 2015. Wijnant's work is characterized by experimenting with materials and looking for boundaries in them. The unexpected as a discovery in a product is meaningful for him.

## Individual Participants



**Name:** Ward Wijnant

**Project Name:**

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## Images

*The pictures are to be found in the images folder.*

File Name: ward-blend-detail-picture-by-ronald-smits\_1565429474.jpg  
Picture Caption: BLEND Close-up  
Picture Credits: Ronald Smits

File Name: ward-blend-picture-by-ronald-smits\_1565429474.jpg  
Picture Caption: BLEND Family  
Picture Credits: Ronald Smits

File Name: ward-blend-red-total-picture-by-ronald-smits\_1565429474.jpg  
Picture Caption: BLEND Big Floorlamp  
Picture Credits: Ronald Smits

File Name: ward-blend-blue-open-picture-by-ronald-smits\_1565429474.jpg  
Picture Caption: BLEND Cabinet  
Picture Credits: Ronald Smits

File Name: ward-blend-green-picture-by-ronald-smits\_1565429474.jpg  
Picture Caption: BLEND Small Floorlamp  
Picture Credits: -

*For questions regarding this content please get in touch with us via [press@dutchdesignfoundation.com](mailto:press@dutchdesignfoundation.com).*